

# SPEctrum



MIAMI VALLEY SECTION  
SOCIETY OF PLASTICS ENGINEERS

**VOL. 30 NO. 7**  
**MARCH**  
**2002**

## MARCH MEETING INFO

*Plastics Benchmarks—Where does your company stack up?*

### INSIDE...

March Meeting.....	1
Officers and Board of Directors.....	2
Committees.....	2
Attn. Members.....	2
Calendar of Events.....	3
Meeting Details/Agenda.....	3
President's Message.....	3
Recycling Expo.....	4
Important Messages.....	4
January Minutes.....	5
ANTEC Registration.....	6
ANTEC Speaker Series.....	6
Ionitriding Night Photos.....	7
Advertiser Index.....	14



*Troy Nix*

During this presentation, representatives from the Mid-America Plastics Partners, Inc. (MAPP) will share compiled information from benchmarking surveys conducted over the last several months. These benchmarking results may help you better understand how your company measures-up in relation to others on issues such as how to find new business, on-line auctions, employee turnover rates, and the costs associated with doing business.

How's business? Are you operating differently now, in this sluggish economy, than 18 months ago? If you are like most Plastics Processors, you are probably trying to improve your company's position in the market place. In doing so, many processors are trying to find new ways to:

- Find New Business
- Reduce Costs
- Keep Good People
- Survive!

**Alex's Continental** is located just West of I-75 on SR 725 in Miamisburg, Ohio. Take exit 44 (Dayton Mall exit), go west 2 blocks, Alex's is on the left next to Paxar Monarch.

## ALEX'S CONTINENTAL DAYTON

Dayton



State Route 725

Alex's  
Continental

### DIRECTIONS

Exit 44 from I-75  
St. Rt. 725 West 1/2 Mile  
on south side of 725



Society of Plastics Engineers

*SPEctrum* is the award  
winning newsletter of  
the Miami Valley  
Section of the Society  
of Plastics Engineers.

It is published monthly  
September through May.

PRINTED ON RECYCLED PAPER

**VISIT SPE'S WEB SITE**  
<http://www.4spe.org>

Our comprehensive web site covers membership, publications, education, conference and seminar schedules, SPE affiliates, Society news, products, world-wide industry event calendar, and the publications catalog on-line.

## CALENDAR OF EVENTS 2002

- March 7      **Mid-America Plastics Partners**  
                 Alex's Continental
- April 4        **Education Night**  
                 Cincinnati Doubletree
- May 2         **Nano Technology**  
                 Alex's Continental
- June 10       **Golf Outing**  
                 Hamilton Elks Club

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## MEETING NOTICE DETAILS

MEETING DATE: MARCH 7, 2002  
*Advance Reservation required by MARCH 5, 2002*  
*To reserve, call or fax:*

DICK HAUCK	MICKEY BRANDON
Cincinnati	Dayton
513-871-5544	937-890-7834
FAX 871-8495	FAX 890-5854

## MEETING AGENDA FOR MARCH 7TH

SPE Board Meeting . . . . . 4:00 - 6:00 pm  
Networking . . . . . 6:00 - 6:30 pm  
Dinner . . . . . 6:30 - 7:30 pm  
Program . . . . . 7:30 - 9:00 pm  
MEMBERS \$20 NON-MEMBERS \$22 STUDENTS/RETIRES \$7  
MEMBERS \$22 AT THE DOOR WITHOUT A RESERVATION  
NON-MEMBERS \$24 AT THE DOOR WITHOUT A RESERVATION  
*We are now taking VISA and MASTERCARD  
for registration and other events*

## PRESIDENT'S MESSAGE



*Hello Miami Valley SPE!*

February was a busy month for MVSPE and other area chapters, and both thanks and congratulations are in order. First I would like to start by thanking everyone who contributed to or attended February's meeting and helped make it a success, as well as to William Bowling for his presentation. Second, I would like to thank everyone who was involved with and/or volunteered on behalf of MVSPE for "Healthy Planet Expo" at the Mall at Fairfield Commons during the weekend of Feb. 23-24. We had an excellent showing and were represented well. Third, I would like to extend congratulations to Edison Community College for establishing their own local chapter of SPE. We are very pleased to see them do so and welcome them to our local chapter.

This month's meeting is on a topic that potentially could be of interest to anyone in the plastics industry, especially with the current state of the economy: benchmarking. This is a term that frequently gets tossed around, but has actual real-world value to most companies when properly used. A representative from Mid-America Plastics Partners, Inc. (MAPP) will be presenting very timely and useful information that has been surveyed and compiled over the past few months, giving the rest of us the opportunity to see just how we compare to others in the industry on many key measures. I hope to see as many attendees there as possible, given the potential benefit from this topic.

Thank you,  
Ken Lewis  
MVSPE—President